



Grow with Google™ and Digital Strike
8793 Big Bend Blvd, St. Louis, 63119



FOR SCHOOL TEACHERS / COMMUNITY LEADERS:

The employment landscape in the United States is changing, which means job training is changing too. Many young adults are realizing that higher education is not for them, although they may be overwhelmed about what their next steps should be.

That's where Digital Strike's initiative comes in! The Grow with Google program offers several six-month courses that teach high-demand skills to students. Once completed, graduates can immediately start working in high-growth fields, such as IT, Project Management, Data Analytics, and UX Design. People that have earned their certification have found jobs that pay upwards of \$75,000/year—all without a formal college education.

Digital Strike is committed to growing businesses as well as the careers of young adults across the St. Louis community! We have established the GROWTH Initiative to sponsor up to 20 recent high school graduates to participate in the Grow with Google Program. We'll even buy the laptop for them to ensure they are ready for the challenge!

The GROWTH Initiative will help young adults learn highly sought-after skills so that they can have an exciting career that works for them. All applicants need to qualify is to be a resident of the St. Louis area and apply via the website below:

Application link here → <https://www.digitalstrike.com/google-growth-with-digital-strike/>

Applications are due July 30, 2021

Winners are announced August 13, 2021

Here's what we'll do:

- Digital Strike will award 20 students an opportunity to complete an online Google Career Certificate as well as provide new laptops to help them on their education journey. We want to open the door to get on the fast track to in-demand jobs in technology, science, business, finance, energy, and more. Digital Strike is passionate about learning, so we want to share our passion and create opportunities for others in the St. Louis community!

Here's a resource to learn more about the Grow with Google program:

- Link here → https://grow.google/certificates/#?modal_active=none
- Courses offered through Coursera for a 6-month period. Digital Strike will pick up the tab.

Here's who can take advantage of the opportunity:

- 20 students who are not planning for a college/university path
- These can be high school graduates, those with GED, or those who may have completed a college course (or a few) but want to pursue other opportunities
- Offered to St. Louis, MO City and County students
- Students can apply online via <https://www.digitalstrike.com/google-growth-with-digital-strike/>

Here's what awarded students will get:

- Paid 6-month online membership with Coursera for online classes
- New laptop provided by Digital Strike
- Online support, mock interviews, and networking opportunities
- Graduation party/acknowledgement/celebration for completed certification (Date TBA)

Here's more information:

- Email questions to: giveback@digitalstrike.com
- Direct contact: sharon@digitalstrike.com